Ref.: CL/4107

Subject: Call for nominations – UNESCO International Literacy Prizes 2015

Sir/Madam,

I have the honour hereby to launch the call to nominate candidates for the 2015 edition of the UNESCO International Literacy Prizes, on the theme "Literacy and the post-2015 Agenda". Initially established in 1967, these Prizes are currently composed of the two UNESCO King Sejong Literacy Prizes, sponsored by the Republic of Korea, and the three UNESCO Confucius Prizes for Literacy, sponsored by the People's Republic of China. They are awarded each year to individuals, governments and non-governmental organizations in recognition of their distinguished contribution to the promotion of literacy, and their meritorious efforts in this regard.

The prizewinners shall be designated by UNESCO on the basis of the recommendations of an International Jury, which consists of five independent, eminent professionals. Each prizewinner will receive a monetary award, a silver medal and a diploma, all of which will be presented at an international ceremony that will take place on Tuesday, 8 September 2015, in commemoration of International Literacy Day.

It is strongly recommended that nomination files take into consideration this year's theme, as well as the specific thematic focus of each Prize, which is "Literacy in Multilingual Contexts" for the UNESCO King Sejong Literacy Prize, and "Rural Adults and Out-of-School Youth, especially Women and Girls" for the UNESCO Confucius Prize for Literacy. The 2015 UNESCO International Literacy Prizes Guide sets forth the rules and procedures to be followed for the submission of entries. A copy of it is enclosed herewith for your perusal.

I am pleased to invite your Government to submit nominations for this year's edition of the Prizes. In accordance with their Statutes, each Member State can propose up to three nominations for the UNESCO Confucius Prize for Literacy, and up to two nominations for the UNESCO King Sejong Literacy Prize. To prepare a nominated proposal, your Government may wish to consult with your respective National Commission for UNESCO. The deadline for submission of all nomination files is Monday 25 May 2015.

To Ministers responsible for relations with UNESCO
The enclosed submission form, which is available also online at www.unesco.org/en/literacy/literacy-prizes/, and that must be used for the presentation of candidates, should be completed in English or French and transmitted, preferably electronically, to the UNESCO International Literacy Prizes Secretariat located in the Section of Youth, Literacy and Skills Development of the Division for Policies and Lifelong Learning Systems within the Education Sector. The contact details for the Secretariat can be found hereunder. Publications, videos or other supporting materials of major importance may be submitted by post, also to the Prize Secretariat.

UNESCO
Section of Youth, Literacy and Skills Development
(Secretariat for the UNESCO International Literacy Prizes)
Division for Policies and Lifelong Learning Systems
Education Sector
7, place de Fontenoy
75352 Paris 07 SP
France

Tel: +33 1 45 68 08 59 or +33 1 45 68 11 40
Fax: +33 1 45 68 56 27
E-mail: literacyprizes@unesco.org

Accept, Sir/Madam, the assurances of my highest consideration.

Irina Bokova
Director-General

Enclosures:
- 2015 UNESCO International Literacy Prize Guide for applications
- Submission form

cc: National Commissions for UNESCO
Permanent Delegations to UNESCO
Field Offices of UNESCO
UNESCO Institutes for Education
# UNESCO International Literacy Prizes 2015

"Literacy and the post-2015 Agenda"

Submission Form

## 1. Basic Facts

<table>
<thead>
<tr>
<th>Title of programme/project:</th>
<th></th>
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<tbody>
<tr>
<td>Name of implementing Organization:</td>
<td></td>
</tr>
<tr>
<td>Chief Executive Officer of the Organization:</td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
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<tr>
<td>Starting year:</td>
<td>Ending year:</td>
</tr>
<tr>
<td>Type of Organization:</td>
<td>] National Government</td>
</tr>
<tr>
<td>Other (Local branch of National NGO, Private body, Trade Union, Religious mission, etc.).</td>
<td>Please specify</td>
</tr>
<tr>
<td>Operating in: Region [ ] Country [ ] District [ ] Province [ ] Community [ ] Other [ ] Please specify</td>
<td></td>
</tr>
<tr>
<td>Main partner(s):</td>
<td></td>
</tr>
</tbody>
</table>

## 2. Contact Details

| Name of contact person: |  |
| Job title (or position): |  |
| Full Address: | Country: |
| Telephone/Fax: | Website, if any: |
| E-Mail: |  |

## 3. Implementing Organization

Describe the Organization, its history, its aims and mandate, its governance structure, any other relevant information (minimum 250 words):

## 4. Programme Summary

Describe the vision and rationale of the programme/project: the main goal and the particular problem/s it seeks to address (minimum 300 words):

## 5. Thematic Areas (tick those that apply)

### A. Areas focused by UNESCO International Literacy Prizes

- Literacy in a multilingual context and promotion of the use of mother-tongue languages [ ]
- Literacy and rural development [ ]
- Literacy for out-of-school children and youth [ ]
- Literacy for gender equality [ ]

### B. Areas that may be addressed by the post-2015 sustainable development agenda 1

- Literacy for promoting inclusive and equitable quality education and lifelong learning [ ]
- Literacy for skills development, decent work, economic self-sufficiency, inclusive, sustainable economic growth and poverty eradication [ ]
- Literacy for promoting peaceful, inclusive and just societies for sustainable development [ ]
- Literacy for reducing inequalities [ ]
- Literacy and hunger, food security, improved nutrition and promote sustainable agriculture [ ]
- Literacy and health and well-being [ ]

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1 The themes related to the sustainable development agenda are based on the 17 goals proposed by the Open Working Group [https://sustainabledevelopment.un.org/focussdgs.html](https://sustainabledevelopment.un.org/focussdgs.html)
Literacy and environmental sustainability (e.g. sustainable use of terrestrial ecosystems, the oceans, seas and marine resources; sustainable management of water, forests, and energy; combating climate change, desertification and land degradation; conservation of biodiversity, sustainable consumption and production patterns) □

Literacy for build resilient infrastructure, promoting inclusive and sustainable industrialization and fostering innovation □

Literacy for making cities and human settlements inclusive, safe, resilient and sustainable □

Other □ please specify:

6. Programme Details
a. Specific objectives
   List and explain the specific objectives of the programme/project (150 words):

b. Outreach
   Main target group(s): Adults (15 +) □ Out-of-school youth □ Women & girls □ Indigenous peoples □ Minority groups □ Other, please specify
   Number of locations where the programme is running:
   Number of participants reached annually:
   Number of participants reached by the programme since its inception:

c. Programme delivery
   Structure and organisation
   How are the courses organized? Please describe:
   What is the duration of the courses annually?
   What is the duration of the courses in total?
   What is the average number of learners per group?
   Are there accreditation mechanisms in place? Please describe:
   Teaching-learning: methodology
   How are the learners' needs determined? Please describe:
   What kind of teaching methodology is applied? Please describe:
   Teaching-learning content and material
   How is the content of the curriculum decided? Please describe:
   What kind of material is being used?
   What are the main topics covered? Please describe:
   How and by whom is the material developed?
   Assessment, recognition, validation and accreditation of skills acquired
   Is there any literacy skills development component?
   If yes, describe how:
   Does the programme issue any certification? If yes, describe how:
   How the quality of the programme ensured?

Programme facilitators
   What is the profile of a typical facilitator? Volunteer □ Paid □ Full-time □ Part time □
   Other, please specify:
   What is the remuneration of the facilitators?
   What is the learners/facilitator ratio?
   Qualifications of the trainers/facilitators
   How are the facilitators trained?
   Does the programme provide training of trainers?
   If yes, describe how:
   Language(s) of instruction
   Official language □ Mother tongue □ Other:

d. Use of ICTs
   Are ICTs utilized in teaching or management of the programme/project? If yes explain how:
e. **Funding**

List and provide name of the main funding sources in order of importance:

- Government [ ]
- Private Sector [ ]
- National NGO [ ]
- International NGO [ ]
- Foreign Donor [ ]
- Self financed [ ]
- Other (please specify):

f. **Costs**

- Annual costs of the programme/project: [ ] Local currency [ ] or USD [ ]
- Annual cost per learner:

<table>
<thead>
<tr>
<th>g. <strong>Partners</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Provide full list:</td>
</tr>
<tr>
<td>Provide evidence of commitment and support of the Government if any:</td>
</tr>
<tr>
<td>List contributions from the private sector and/or NGOs:</td>
</tr>
<tr>
<td>Other partnerships (please specify):</td>
</tr>
</tbody>
</table>

### Programme Results

List and describe the achievements of the programme/project (minimum 150 words)

### 8. Monitoring, Evaluation and Impact (total minimum 200 words)

Do you undertake monitoring and evaluation of the programme/project during implementation? If yes, explain how:

Do you evaluate the outcomes of the programme? If yes, explain how:

Do you evaluate the impact of the programme? (i.e. on the quality of the learner’s life, his/her family and community). If yes, explain how:

### 9. Sustainability (total minimum 200 words)

Describe how the programme/project promotes sustainability (in terms of financial sustainability and/or local capacity to sustain the programme):

Is the programme/project being replicated elsewhere or scaled-up? Please describe:

### 10. Innovative Features

List and describe the innovative features of the programme/project (minimum 120 words):

### 11. Challenges and Constraints

List the main challenges and constraints encountered (minimum 120 words):

### 12. Relevance with the International Literacy Day Theme

Describe the relevance of your programme/project with the theme of the International Literacy Day: (minimum 120 words):

### 13. Additional Information

List any sources from which information regarding the programme/project is available:

### 14. Please list here documents in the following categories that will accompany this application

- Documents, films, audio visual material available about programme:
- Published research studies / reports available about the programme:
- Internal or external evaluations of the programme, reports on impact assessments:
- Teaching and learning material:

**Date of submission form completion (MM/DD/YYYY):**